

# Relevance (35%)

Panelists will consider the entire application but should focus on the following application information when evaluating an application for *Relevance* :

- How the Organization carries out its mission through programming (Narrative Question 3),
- How funding will be used to benefit organization (Narrative Question 4)
- Attached Budget (990 if clarification needed)

<b>Excellent</b> 7 points	<b>Good</b> 5 - 6 points	<b>Fair</b> 3 - 4 points	<b>Weak</b> 1 - 2 points
Programs/activities fully support the organization's mission.	Programs/activities fully support the organization's mission	Programs/activities do not fully support the organization's mission	Programs/activities do not fully support the organization's mission
Plans for funding fully support the organization's mission	Plans for funding support the organization's mission	Plans for funding do not fully support the organization's mission	Plans for funding do not support the organization's mission
Confident in the organization's fiscal stability and ability to carry out the proposed activities given the organization's operating budget, and fiscal information	Minimal concerns about the organization's fiscal stability and ability to carry out the proposed activities given the organization's operating budget and fiscal information	Concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget and fiscal information	Multiple concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget and fiscal information

## Organizational Excellence (30%)

Panelists will consider the entire application but should focus on the following application information when evaluating an application for *Organizational Excellence* :

- Operational Plan (Attachment)
- List of Board Members (Attachment)
- How the Organization carries out its mission through programming (Narrative Question 3)
- How funding will be used to benefit organization (Narrative Question 4) , Budget (Attachment)

<b>Excellent</b> 7 points	<b>Good</b> 5 - 6 points	<b>Fair</b> 3 - 4 points	<b>Weak</b> 1 - 2 points
Operational planning clearly outlines a commitment to continuous improvement.	Operational planning outlines a commitment to continuous improvement.	Operational planning does not clearly outline a commitment to continuous improvement.	Operational planning does not outline a commitment to continuous improvement.
Board composition clearly demonstrates a commitment to excellence, improvement and community involvement.	Board composition demonstrates a commitment to excellence, improvement and community involvement.	Board composition does not clearly demonstrate a commitment to excellence, improvement and community involvement.	Board composition does not demonstrate a commitment to excellence, improvement and community involvement.
Describes compelling and specific planning that demonstrates a commitment and ability to carry out programs / projects that relate to the organization's mission.	Describes specific planning that demonstrates a commitment and ability to carry out programs / projects that relate to the organization's mission.	Describes some level of planning that demonstrates a commitment and ability to carry out programs / projects that relate to the organization's mission.	Does not describe planning that demonstrates a commitment or ability to carry out programs / projects that relate to the organization's mission.
Clearly demonstrates sound fiscal planning and administrative policies.	Demonstrates sound fiscal planning and administrative policies	Somewhat demonstrates sound fiscal planning and administrative policies	Does not demonstrate sound fiscal planning and administrative policies

# Impact (25%)

Panelists will consider the entire application but should focus on the following application information when evaluating an application for *Impact*:

- Operational Plan (Attachment)
- How the Organization carries out its mission through programming (Narrative Question 3)
- How funding will be used to benefit organization (Narrative Question 4) , Budget (Attachment)

<b>Excellent</b> 7 points	<b>Good</b> 5 - 6 points	<b>Fair</b> 3 - 4 points	<b>Weak</b> 1 - 2 points
Operational planning clearly outlines ways they remain relevant and increase impact to the intended participants, audiences and communities	Operational planning outlines ways they remain relevant and increase impact to the intended participants, audiences and communities	Operational planning does not clearly outline ways they remain relevant and increase impact to the intended participants, audiences and communities	Operational planning does not outline ways they remain relevant and increase impact to the intended participants, audiences and communities
Clearly describes exemplary proposed programming/project and their relevance to the intended participants, audiences and communities	Clearly describes proposed programming/project and their relevance to the intended participants, audiences and communities	Describes proposed programming/project and their relevance to the intended participants, audiences and communities	Proposed programming/project and their relevance to the intended participants, audiences and communities are unclear
Funding will clearly allow organization to continue to reach the community with strong outreach to its audience and intentional partnerships.	Funding will allow organization to continue to impact the intended participants, audiences and communities.	Funding may allow organization to impact the intended participants, audiences and communities; some questions remain	Unclear that funding will allow organization impact the intended participants, audiences and communities

## Artistic Quality (10%)

Panelists will consider the entire application but should focus on the following application information when evaluating an application for *Artistic Quality* :

- Overall Application

<b><i>Excellent</i></b> 7 points	<b><i>Good</i></b> 5 - 6 points	<b><i>Fair</i></b> 3 - 4 points	<b><i>Weak</i></b> 1 - 2 points
Clearly describes exemplary proposed programming/project and their relevance to the intended participants, audiences and communities	Clearly describes proposed programming/project and their relevance to the intended participants, audiences and communities	Describes proposed programming/project and their relevance to the intended participants, audiences and communities	Proposed programming/project and their relevance to the intended participants, audiences and communities are unclear